

# First 5 Commission of San Diego

## TECHNICAL AND PROFESSIONAL ADVISORY COMMITTEE

**March 30, 2009**  
2:00 p.m. – 4:00 p.m.  
**County Administration Center**  
**1600 Pacific Highway, Room 302/303**  
**San Diego, CA 92101**

### AGENDA

ITEM	SUBJECT	PRESENTER
1	<b>Call to Order</b>	<b>Chairwoman Skiljan</b>
2 <b>Information</b>	<p><b>Opportunity for Public Comments</b>                      Items not on the Agenda – Limit two minutes per speaker. (<i>Request to Speak</i> slips for this item or any other item on the agenda must be submitted to Commission staff prior to the meeting being called to order.)</p>	<b>Chairwoman Skiljan</b>
3 Action	<b>Approval of Minutes of February 23, 2009</b>	<b>Chairwoman Skiljan</b>
4 <b>Presentation</b>	<p><b>Draft Fiscal Impact Study Report</b>                      Supporting document</p> <p>The First 5 Commission of San Diego initiated a comprehensive project to examine the Commission’s fiscal impact on the local economy in the spring of 2008. TPAC will be presented with the findings from the first component of this study concerning job creation and the economic effects of First 5 spending within the local economy. Overall, the study found that First 5 San Diego has a significant positive economic and fiscal impact on San Diego County’s economy. In FY 07-08, spending by First 5 San Diego:</p> <p><b>Labor Impact</b></p> <ul style="list-style-type: none"> <li>• Directly created 427 full time jobs with a ripple effect totaling 565 jobs.</li> <li>• Produced a net employment gain of 213 full-time equivalent (FTE) jobs after the effect of additional taxation was calculated.</li> <li>• Generated a “ripple effect” in employment. Each 5 full-time jobs created through First 5 San Diego programs created an additional job in the community.</li> </ul> <p><b>Economic Impact</b></p> <ul style="list-style-type: none"> <li>• Generated a net total of \$5.8 million in additional local spending.</li> <li>• Generated a “ripple effect” in local spending. Each dollar First</li> </ul>	<b>Lynn Eldred, Program and Evaluation Manager</b>

	<p>5 San Diego expended generated an additional 73 cents of spending by local industry.</p> <ul style="list-style-type: none"> <li>Created a net value of an additional \$5.10 in wages, consumer spending and sales tax for each dollar spent.</li> </ul> <p><b>Staff Recommendation:</b> None. Item for information only.</p> <p><b>Fiscal Impact:</b> None.</p>	
<p>5 Discussion</p>	<p><b>Strategic Planning Update</b> Supporting documents</p> <p><b>Overview</b> The Commission's current five-year strategic plan covers the period July 2004 – June 2009, and a new plan is currently being developed. The current planning process is led by a consultant team from MIG, Inc. and Altmayer Consulting, with significant input from staff and an advisory strategic planning team comprised of key stakeholders and experts in early childhood development.</p> <p>The draft community needs assessment (Item 5A) presented to TPAC on February 23, 2009 and the Commission on February 26, 2009, has been augmented to include input received from TPAC and the Commission, along with findings from recently completed parent and provider web surveys.</p> <p>At its March 19, 2009 meeting, the strategic planning team reviewed and provided feedback on draft goal statements. The goal statements on Item 5B reflect the changes recommended by the planning team. To inform the development of targeted draft objectives, the team was engaged in an exercise which asked them to indicate targeting preferences along several continua (i.e. only current programs vs all new programs; only direct services vs. only systems change; only as sole funder vs only as joint funder; specific geographic areas vs. county-wide; small number of children served in depth vs. all children 0 -5; targeted age group vs. prenatal through age 5). A summary of the results of the exercise and the team's discussion will be provided.</p> <p><b>Staff Recommendation:</b> None. Item for information only.</p> <p><b>Fiscal Impact:</b> None.</p>	<p><b>Chairwoman Skiljan</b></p> <p><b>Lauren Chin, Community Engagement &amp; Planning Manager</b></p>
<p>6 Information</p>	<p><b>Executive Director's Report</b></p> <p><b>Overview:</b> Executive Director will provide an update on State and local Commission activities.</p> <p><b>Staff Recommendation:</b> None. For information only.</p> <p><b>Fiscal Impact:</b> None.</p>	<p><b>Interim Executive Director Zinser</b></p>
<p>7</p>	<p><b>Future Agenda Items</b></p> <p>➤</p>	<p><b>Chairwoman Skiljan</b></p>

8	Adjournment	Chairwoman Skiljan
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*If you are planning to attend and need special accommodations, you must call Heidi Plummer least three days in advance of the meeting at (619) 230-6468.*

**UPCOMING TPAC MEETING**

April 20, 2009

2:00 p.m. to 4:00 p.m.

1600 Pacific Highway, Room 302/303

San Diego, CA 92101

**Public Comment is taken on Specific Agenda Items  
Throughout the Meeting at the Conclusion of Each Agenda Item**

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[www.first5sandiego.org](http://www.first5sandiego.org)