

FIRST 5 COMMISSION OF SAN DIEGO COUNTY STRATEGIC PLAN 2010-2015

Values, Vision, Mission and Core Functions

Updated: February 19, 2009

Values

In all that it does, the Commission holds to these values:

- **Children:** We honor and celebrate children and every child.
- **Parents:** We support the role of parents as the child's first and best teachers.
- **Communities:** We believe strong communities help create healthy children and families.
- **Inclusion:** We embrace and serve the diversity of San Diego's communities.
- **Partnership:** We collaborate to create a seamless experience of care and support for children and families.
- **Results:** We are committed to achieving real and sustainable results and prioritizing accountability as we strive to attain measurable outcomes.

Vision

The ultimate goal of the Commission's work is that all children aged 0 to 5 are healthy, are loved and nurtured, and enter school as active learners.

Mission

The First 5 Commission of San Diego County leads the San Diego community in promoting the vital importance of the first 5 years of life to the well-being of children, families and society.

Core Functions

The Commission conducts its mission through these key functions:

- Funding services and activities to achieve desired results
- Advocating for policy change at local, state and national levels
- Acting as a catalyst and leader for coordinating, integrating and leveraging existing resources
- Building community and organizational capacity to support families