

# FIRST 5 COMMISSION OF SAN DIEGO COUNTY STRATEGIC PLAN 2010-2015

## Values, Vision, Mission and Core Functions

Updated: December 15, 2008

### Values

As it makes decisions and determines directions, the Commission holds to these values:

- **Children:** We honor and celebrate children and every child.
- **Parents:** We support the role of parents as the child's first and best teachers.
- **Communities:** We believe strong communities are vital for children and families to achieve and thrive.
- **Inclusion:** We embrace and serve the diversity of San Diego's communities.
- **Partnership:** We work together to create a seamless system of care and support for children and families.
- **Results:** We are committed to achieving meaningful and sustainable results.

### Vision

The ultimate goal of the Commission's work is that all children aged 0 to 5 are healthy, are loved and nurtured, and enter school as active learners.

### Mission

The First 5 Commission of San Diego County leads the San Diego community in promoting the vital importance of the first 5 years of life to the well-being of children, families and society.

### Core Functions

The Commission conducts its mission through these key functions:

- Funding services and activities to achieve desired results
- Advocating for policy change at local, state and national levels
- Acting as a catalyst and leader for coordinating and integrating existing resources
- Building community and organizational capacity to support families