

## First 5 Commission of San Diego

January 12, 2009

### Strategic Planning Presentation

**Background:**

State law (California Health and Safety Code Section 130140) requires that each county First 5 commission adopt an adequate and complete county-specific strategic plan for the support and improvement of early childhood development within the county. The law requires that the county strategic plan include descriptions of:

- goals and objectives proposed to be attained;
- programs, services and projects proposed to be provided, sponsored or facilitated;
- how measurable outcomes of such programs, services and projects will be determined by the county commission using appropriate reliable indicators; and
- how programs, services, and projects relating to early childhood development within the county will be integrated into a consumer-oriented and easily accessible system.

The Commission's first strategic plan was produced in 2000 and addressed initial priorities as well as longer-term infrastructure development activities such as building partnerships and establishing evaluation, data, and reporting systems. Subsequent strategic plans (for 2001 – 2003 and 2003 – 2006) further delineated the Commission's mission, vision, values and operating guidelines, and established desired results, priority strategies and indicators for measuring change.

The Commission's current five-year strategic plan covers the period July 2004 – June 2009, and includes further refinement of the Commission's vision, mission, values, operating guidelines, and identifies four key issue areas (children's health, children's learning and social-emotional health, parent and family development and resources, and systems improvement and community change) along with the desired results, priority strategies, and indicators.

Over the past several years, the Commission has taken a more targeted approach and shifted funding to strategic initiatives with focused outcomes. As Proposition 10 funds are a diminishing revenue source, the Commission must further focus its efforts. A new strategic plan, currently under development, will guide the Commission in selecting targeted activities to address local needs and best promote early childhood development in San Diego County over the next five-year period.

The current planning process is led by the consultant team from MIG, Inc. and Altmayer Consulting, with significant input from an advisory strategic planning team comprised of key stakeholders. This group includes Commissioners, TPAC members, senior Commission staff and community members with expertise and knowledge regarding early childhood development and community needs.

In today's presentation, Carolyn Verheyen and Andy Pendoley from MIG, Inc. will provide an overview of the work completed to-date as well a description of the process for completing the Commission's new strategic plan. In addition, the MIG team will engage the Commission and TPAC in a discussion regarding how to address local needs in sustainable ways.