

<p>7 Presentation</p>	<p>Text-4-Baby Presentation Supporting Document</p> <p>Overview Each year in the US, over 500,000 babies are born prematurely and an estimated 28,000 children die before their first birthday, a national public health crisis.</p> <p>Text4Baby is a national program launching this month that utilizes free health text messaging to promote healthy births and healthy development in the first year of life. The Commission will receive a presentation on local efforts to promote this free service.</p> <p>Staff Recommendation: None. Item for information only.</p> <p>Fiscal Impact: None</p>	<p>Karma Bass President and CEO, Alliance Healthcare Foundation</p> <p>Kitty Bailey Executive Director, San Diego County Medical Society Foundation</p>
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