

FIRST 5 COMMISSION OF SAN DIEGO COUNTY
STRATEGIC PLAN 2010-2015

DRAFT OBJECTIVES

Updated: April 22, 2009

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Objectives are identified in two categories:

- “IMPACT” objectives measure the effects of strategies on improving the well-being of children and families (e.g., the number of children who receive treatment)
- “SERVICE” objectives measure the implementation of the strategies (e.g., the number of children who are screened)

Health

Healthy Development

IMPACT:

- Increase the percentage of children with developmental delays who receive treatment
- Increase the percentage of infants who are breastfed through 6 months of age

SERVICE:

- Increase the percentage of children who receive screenings (Cuts across many initiatives.)
- Of those identified with a need, increase the percentage of children who receive treatment
- Increase the proportion of providers who are trained and provide screenings at recommended intervals
- Increase the percentage of children identified with delays referred for further assessment and/or treatment

Healthcare Access

IMPACT:

- Increase the percentage of children and pregnant women who receive preventive health services at appropriate intervals (medical home, doctor visit, dental visit)
- Increase the percentage of children with a health care home
- Increase the percentage of children who retain health insurance at (12 or 18?) months
- Decrease the number of children who use emergency room visits for routine health care services

SERVICE:

- Increase the percentage of children and families who are enrolled in health insurance (may be challenging under current economic conditions)
- Increase the percentage of newly uninsured children and families who receive insurance enrollment information

Oral Health

IMPACT:

- Increase the number of pregnant women receiving oral health care
- Decrease the percentage of children entering kindergarten with untreated dental disease
- Decrease the percentage of children entering kindergarten with indicators of prior dental disease
- Increase the community's capacity to serve the oral health needs of children and pregnant women.

SERVICE:

- Increase the number of providers making referrals for pregnant women to receive oral health care
- Increase the number of pregnant women identified with dental disease who receive treatment
- Increase the percentage of children receiving dental screenings by age 1 (per Charissa and the CDA)
- Increase the percentage of children receiving annual checkups by age 2
- Increase the percentage of children identified with dental disease who receive dental treatment
- Increase the percentage of parents and caregivers receiving oral health education.

Social Emotional Health

IMPACT:

- Improve the ability of parents to support their children’s social emotional development.
- Increase the percentage of mothers screened for and, if necessary, referred for treatment for post partum depression or other mental health problems
- Increase the percentage of children screened for and, if necessary, referred for treatment for social emotional issues
- Decrease the number of children expelled from early care and education programs for behavioral reasons

SERVICE:

- Increase the number of providers trained and making referrals for post partum depression or other mental health problems for pregnant women
- Increase the number of providers trained and making referrals for social emotional issues for children
- Increase the percentage of parents who are aware of the importance of secure attachment
- Increase the number of parents scoring “more positively” on the PSI (Parenting Stress Index) screening
- Increase the number of parents receiving PSI screenings
- Increase the number of children receiving ASQ-SE screenings

Learning

IMPACT:

- Increase the percentage of children who are successful in kindergarten through third grade.
- Increase the percentage of children who show statistically significant increases in each developmental domain
- Increase the number of households that regularly participate in parent-child activities that promote early literacy

SERVICE:

- Increase the percentage of children enrolled in quality early care and education programs
- Increase the quality of existing ECE programs
- Increase the quality and experience of ECE teachers
- Increase the number of children with special needs who are participating in inclusive ECE programs

- Increase the number of children who are English language learners who are participating in inclusive ECE programs

Family

IMPACT:

- Improve parents' ability to support their children's learning and development
- Increase the percentage of parents who know how to access needed services
- Increase the percentage of parents with the knowledge of how their children grow and develop appropriately
- Increase the number of households that regularly participate in positive parenting practices

Community

IMPACT:

- Increase the public's awareness of the importance of the first 5 years of life
- Increase the community's capacity to identify, treat, and support the needs of children and pregnant women
- Improve the community systems that support the first 5 years of life

SERVICE:

- Increase the percent of policymakers' aware of the importance of the first 5 years of life
- Increase collaboration and communication between service providers and networks
- Increase the percent of funding and advocacy entities aware of the importance of prevention and early intervention
- Increase the number of partnerships between the First 5 Commission and other funding entities