

First 5 Commission of San Diego

March 8, 2010

Recommendation for Award: Oral Health Services for Pregnant Women and Children Birth Through 5 Years

Request:

The action before the Commission is to consider approval of the Source Selection Committee recommendation and award a contract for an Oral Health Initiative countywide coordinator to the Community Health Clinics Network.

Background:

The Oral Health Initiative (OHI) is a Commission funded countywide service that has been in existence since 2005. OHI seeks to improve oral health of children ages birth through 5 through prevention, direct patient care, increased provider and community capacity to address young children's oral health. The intent of the initiative is to meet oral health needs on a coordinated, comprehensive, countywide basis, while incorporating methods to meet the unique geographic and cultural communities. Currently for OHI, one lead contractor serves as the countywide coordinator to oversee a collaborative of 15 community health centers, two community/provider education providers, one tertiary dental clinic, private dental providers and other community based organizations. The countywide coordinator contracts with these organizations to provide dental care coordination, caregiver education, exams/screenings, and treatment (routine and specialty). In addition, the countywide coordinator facilitates relationship building among providers from a spectrum of health disciplines (such as obstetrics, primary care, and dental) and community organizations to ensure that young children and pregnant women are cared for in a coordinated fashion to treat and prevent further dental disease. The countywide coordinator also expands community capacity through provider education, training and networking. A summary of outcomes for OHI is provided in Attachment 3-A

The Commission's Strategic Plan for 2010-2015 identifies as a core strategy "comprehensive dental services for children and pregnant women." Within five years OHI shall achieve the following results:

- 65% of pregnant women participating in First 5 programs identified with dental disease will receive treatment.
- 78% of children participating in First 5 programs identified with dental disease will receive dental treatment.
- 70% of children in San Diego County ages 1-5 will have had a dental screening within the past year.
- 78% of children in San Diego County will enter kindergarten with no untreated dental disease.

Solicitation Release and Proposal Review:

Solicitation. On September 28, 2009 and in coordination with the County Department of Purchasing and Contracting (P&C), the First 5 Commission of San Diego released a Request for Information (RFI) to identify organizations who would potentially be interested in providing the OHI services. On October 28, 2009 and also in coordination with P&C, a Request for Proposals (RFP) was issued in which interested organizations were required to meet basic eligibility requirements and to submit a proposal in response to the RFP that detailed the specific OHI countywide coordinator services to be provided. Proposals were due on or before November 25, 2009. The RFP provided the following evaluation criteria (in descending order of importance):

- Experience, Proposed Organization, Collaboration and Management
- Project Description, Implementation and Evaluation
- Fiscal.

Proposal Evaluation. A Source Selection Committee (SSC) was convened to evaluate all the proposals in accordance with the evaluation criteria. P&C provided oversight of the process to ensure that all contracting procedures were properly followed. P&C posted a Notice of Intent to Award on February 1, 2010, noting the Protest Period end date of February 8, 2010 and no protests were received.

Award Recommendation. After a thorough evaluation of the proposal submitted and in consideration of the requirements of the RFP and the evaluation criteria, the SSC recommends the following organization for award (pending successful negotiations):

- Community Health Clinics Network

Community Health Clinics Network demonstrated their knowledge of the target population, described related past experience in similar projects and identified strong and numerous collaborative partners that will augment the delivery of linguistically and culturally competent services for pregnant women and children birth through 5 years.

Commission History:

- **September 11, 2009 (Item 5):** The Commission authorized the release of a solicitation for OHI for a total of up to \$13 million for a five-year, multi-year contract for FY 2010-11 through FY 2010-15. (The annual contact amount is up to \$2.5 million.)
- **June 2009 (Item 5):** The Commission added \$1,080,500 to the contract for the Community Clinics Health Network for FY 2009-10 to expand oral health services for children and pregnant women.
- **January 2005 (Item 8):** The Commission authorized the recommendation to award a total of up to \$4.2 million for OHI— \$3.2 million for oral health direct services and a total of \$1 million to six community health centers for oral health related capital projects. Since the initiation of the contract, the direct services provider contract was extended for each option year on November 2006 (Item 5), April 2008 (Item 7), and November 2008 (Item 8).
- **December 15, 2003 (Item 10):** The Commission authorized the release of a solicitation for OHI for a total of up to \$4.2 million - \$3.2 million for oral health direct services and a total of \$1 million to six community health centers for oral health related capital projects.

Staff Recommendation:

- 1) Find that the proposed Oral Health Initiative services allocation is consistent with the Commission's Strategic Plan, further the support and improvement of early childhood development within the County and provide a public benefit.
- 2) Receive and approve the recommendations from the Source Selection Committee for contract award to the following organization:
 - Community Health Clinics Network
- 3) Authorize the Executive Director or her designee to negotiate and execute a contract with Community Health Clinics Network for up to \$13 million project length budget for FY 2010-11 through FY 2014-15 for the Oral Health Initiative. Approval of this request will obligate funds for five years:
 - up to \$2,600,000 will be approved for FY 2010-11 from that year's budget;
 - up to \$2,600,000 will be approved for FY 2011-12 from that year's budget;
 - up to \$2,600,000 will be approved for FY 2012-13 from that year's budget;
 - up to \$2,600,000 will be approved for FY 2013-14 from that year's budget;
 - up to \$2,600,000 will be approved for FY 2014-15 from that year's budget.
- 4) Funding will be treated as project length budgeting as each option year is authorized allowing prior year funding not spent to be rolled over to the current year.

Fiscal Impact:

Up to \$13,000,000 will be obligated (per above) from the FY 2010-11 to FY 2014-15 budgets from the Oral Health line in the approved 5-year Program Allocation Plan.

Oral Health Initiative Outcomes

OHI has transformed the dental care system in the following ways:

- **Created oral care network.** The network has significantly reduced delays from exams to treatment.
- **Expanded access to oral health services.** Oral screenings now conducted in well child and OBGYN visits and community settings resulting in more clients in need getting referred
- **Improved Standards of Practice.** Promotes the American Academy of Pediatric Dentistry standard of a first dental visit by age 1.
- **Instituting a national best practice.** San Diego County is a leading area nationally for implementing the caries risk assessment
- **Created specialty treatment pool fund.** Children in need received 3,523 oral procedures since 2005 where anesthesia was required.

Over its four year history, OHI demonstrated exceptional outcomes:

OHI Services	Children 1-5	Pregnant Women
Screening	72,659	6,907
Exam	45,565	5,799
Treatment (routine)	44,379	5,028
Treatment (specialty)	2,909	**N/A
Care Coordination	23,585	5,611
Parent Education	53,578	10,114

**Timeframe: April 1, 2005-June 30, 2009*

*** Specialty treatment was not initially funded for pregnant women. This key service has been added to OHI for FY2009-10.*

OHI highlights include:

- New implementation for Care Coordination for High Risk children and pregnant women through the use of the Caries Risk Assessment.
- Since 2006, 1,489 healthcare/dental professionals and 2,570 CBO providers have been trained on oral health issues of children 0-5 and pregnant women.