








First 5 Commission

Quarterly Performance Dashboard

Quarter 1, 2010-11

Strategic Goal Area	Strategic Plan Objective	Measure and Annual Target	Performance To Date
Health	1. Decrease the percentage of pregnant women and children from birth to age 5 with untreated dental disease.	Provide oral health screenings for 10,500 children ages 1-5 [OHI]	
	2. Decrease the percentage of women who smoke during pregnancy.	Develop program design and draft statement of work for new Smoking Cessation Initiative by June 30, 2011.	
	3. Decrease the percentage of children entering kindergarten with undetected and/or untreated developmental, social emotional delays or problems.	Coordinate HDS countywide to provide early identification and treatment of developmental, social emotional delays or problems for 7,448 children in 10-11. [HDS]	
		Provide comprehensive developmental screenings to 422 children enrolled in First 5 early education programs. [SR].	
		90 percent of children in CWS system will receive an Individual Care Plan. [CWS/DSEP]	
Learning	4. Increase the percentage of children ages 3 to 5 enrolled in quality early care and education programs.	Provide quality preschool to 5000 children. [PFA]	
		Provide comprehensive developmental screenings to 80 percent of participating children. [PFA]	



90% or above



75-89% of target














< 75% of target


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Family	5. Increase the number of households with children ages 0-5 that regularly engage in age-appropriate parent-child activities that promote early learning.	900 parents will receive education on age-appropriate development and positive parenting. [PFA]	
	6. Increase the use of positive parenting practices to promote the healthy social and emotional development of children ages 0-5.	Provide education to 3,790 parents in age-appropriate development, social-emotional development and positive parenting. [HDS]	
		Provide case management and other services to 350 pregnant and parenting teens and their children. [SANDAPP]	
	7. Increase parents and caregiver's access to needed services for their children.	Develop new program design and draft SOW for Targeted At Risk Home Visitation by June 30, 2011.	
		Provide information and referral services to 39,254 pregnant women and families with children ages 0-5. [211]	
		Enroll at least 175 new pregnant women in the BIH program.[BIH]	
Community	8. Increase the public's commitment to investing in services that support the healthy development of children from birth to age 5.	Increase the amount of funds leveraged by the First 5 commission and its contractors to 8.5%.	
	9. Increase the community's capacity to identify, treat and support the needs of young children and pregnant women.	Enroll 8,120 children enrolled in health insurance. [HCA]	
		Enroll 3,545 pregnant women enrolled in health insurance [HCA]	
		Provide 25 staff from the Polinsky Center 20 hours of specialized training focusing on the developmental needs of foster children ages birth-5.	

 90% or above

 75-89% of target

 < 75% of target