

First 5 Commission of San Diego

May 3, 2010

Recommendation for Award: Healthy Development Services- Regional Services Networks Contracts Approval

Request:

The request before the Commission is to approve the award of six contracts for the Healthy Development Services - Regional Services Networks.

Background:

Purpose of Project. While 17% of children nationally have developmental or behavioral disabilities, only 50% are identified prior to entering school. This negatively affects a child's ability to learn during their most critical period of brain development. The purpose of the Healthy Development Services (HDS) Project is to promote children's optimal development and learning by: (1) improving access to developmental and behavioral screenings and treatment, and (2) identifying and addressing problems that can affect children's learning as early as possible. HDS fills a needed gap by providing services to children with mild to moderate delays, and offers access to services not covered by other systems. HDS consists of a Regional Services Network (RSN) contractor in each of the six Health and Human Services Agency (HHSA) regions, and one countywide coordinator contractor to provide oversight and coordination to ensure the continued successful implementation of the project. Outcomes for the first 3.5 years of HDS are summarized in Attachment 1.

HDS Regional Service Network (RSN) Lead Agency Responsibilities. The HDS project includes six lead agencies representing each of the HHSA regions in San Diego County. Each RSN is responsible for working within their geographic region to build and sustain a network of subcontracted services. This network provides a continuum of developmental and behavioral services that are region specific and integrated with existing community services. Regional Service Network Contractors shall be responsible for the continued implementation of:

- Developmental screening, assessment and treatment
- Developmental screening for all foster children
- Speech and language screening, assessment and treatment
- Behavioral screening, assessment and treatment
- Parent support and empowerment through group and individual services
- Vision screening and referral to treatment
- Hearing screening and referral to treatment
- Behavioral health coaching for parents and childcare providers
- Regional service network coordination
- Coordination of complex high-need developmental and behavioral services.

Solicitation and Proposal Review Process:

On December 17, 2009 and in coordination with the County Department of Purchasing and Contracting (P&C), the First 5 Commission of San Diego released a Request for Proposal (RFP) that detailed the specific HDS services to be provided in each of the HHSA regions. The proposals were due on or before February 10, 2010. The RFP provided the following evaluation criteria (in descending order of importance):

- Experience, Proposed Organization, Collaboration and Management
- Project Description, Implementation, and Evaluation, and

- Fiscal.

A Source Selection Committee (SSC) was convened to evaluate all proposals in accordance with the Evaluation criteria. The County Department of Purchasing and Contracting (P&C) provided oversight of the process to ensure that all contracting procedures were properly followed. P&C posted a Notice of Intent to Award on April 22, 2010, noting the Protest Period end date of April 29, 2010.

Award Recommendations:

A total of 11 proposals were submitted in response to this RFP and the SSC recommends that the following organizations be awarded contracts:

| Region | Organization |
|---------------|------------------------------------|
| North Coastal | Rady Children’s Hospital San Diego |
| North Inland | Palomar Pomerado Health |
| North Central | Rady Children’s Hospital San Diego |
| Central | Family Health Centers of San Diego |
| East | Family Health Centers of San Diego |
| South | South Bay Community Services |

Commission History:

- On October 5, 2009 (Item 4), the Commission approved the release of a Request for Proposal (RFP) for HDS Regional Services Network for up to \$59,425,000 for five years.
- On September 11, 2009 (Item 1) the Commission approved the 5-year fiscal allocation plan that allocated up to \$13 million dollars per year to Healthy Development Services from FY 2010-11 through FY 2014-15.
- On August 17, 2009 (Item 1) the Commission approved the 5-year Strategic Plan which commits to continued early identification and intervention of developmental delays and social emotional issues through regional networks.
- On November, 3, 2008 (Item 8) the Commission approved adding \$4,992,000 to HDS for care coordination and additional behavioral services.
- The Commission approved option year amendments for these contracts on: April 2007 (Item 10), April 2008 (Item 5) and December 2008 (Item 10).
- On October 3, 2005 (Item 9) the Commission approved up to \$51,601,575 for a four-and-a-half year Children’s Health and Developmental Services Project and approved contract awards for countywide coordination, regional networks and smoking cessation services.

Staff Recommendation:

- 1) Find that the proposed Healthy Development Services-Regional Services Networks allocation is consistent with the Commission’s Strategic Plan, furthers the support and improvement of early childhood development within the County and provides a public benefit.
- 2) Receive and approve the recommendations from the source selection committee for contract awards to the following organizations and authorize the Executive Director or her designee to negotiate and execute a contract with the below listed 6 organizations for up to \$59,425,000 (an estimated \$11,885,000 per year for 5 years) as a project length budget for FY 2010-11 through FY 2014-15 for the Healthy Development Services-Regional Services Networks.

| | FY 2010-2011 | FY 2011-2012 | FY 2012-2013 | FY 2013 - 2014 | FY 2014 - 2015 | Total Funding |
|---|---------------------|---------------------|---------------------|-----------------------|-----------------------|----------------------|
| North Coastal: Rady Children's Hospital San Diego | \$1,851,141 | \$1,851,141 | \$1,851,141 | \$1,851,141 | \$1,851,141 | \$9,255,705 |
| North Inland: Palomar Pomerado Health | \$1,752,134 | \$1,752,134 | \$1,752,134 | \$1,752,134 | \$1,752,134 | \$8,760,670 |
| North Central: Rady Children's Hospital San Diego | *\$2,040,598 | *\$2,040,598 | *\$2,040,598 | *\$2,040,598 | *\$2,040,598 | \$10,202,990 |
| Central: Family Health Centers of San Diego | \$2,458,936 | \$2,458,936 | \$2,458,936 | \$2,458,936 | \$2,458,936 | \$12,294,680 |
| East: Family Health Centers of San Diego | \$1,693,773 | \$1,693,773 | \$1,693,773 | \$1,693,773 | \$1,693,773 | \$8,468,865 |
| South: South Bay Community Services | \$2,088,418 | \$2,088,418 | \$2,088,418 | \$2,088,418 | \$2,088,418 | \$10,442,090 |
| Total Funding | \$11,885,000 | \$11,885,000 | \$11,885,000 | \$11,885,000 | \$11,885,000 | \$59,425,000 |

*Includes \$400,000 per year for Foster Care Screening.

Fiscal Impact:

The HDS-Regional Services Networks project will expend up to \$59,425,000 over the 5-year contract period (July 1, 2010 through June 30, 2015). The funding was approved as part of the 5-Year Program Allocation Plan on September 11, 2009.

Outcomes for Healthy Development Services

In the first 3 ½ years, this project has successfully provided health and developmental services to a conservative estimate of over 100,000 children and their families. HDS has provided:

- Early identification and treatment of special health, developmental, speech and behavioral needs; Almost 23,000 children -- 73.4% of the children identified as needing treatment completed it;
- Over 42,000 developmental screens and over 29,000 vision and hearing screens;
- Over 2,800 developmental screens for children in foster care services;
- Increased knowledge, skills and abilities to assist their child's development of over 98% parents participating;
- Increased capacity by training pediatricians, early care providers and parents to provide early screenings;
- Increased access to services for children and families of diverse ethnic and cultural backgrounds and children with special needs;
- Increased coordination and integration among existing systems, including the Regional Center and the school districts;
- Leveraged a 20% match of community funds to support sustainability and system integration of these services.