

FIRST 5 COMMISSION OF SAN DIEGO COUNTY STRATEGIC PLAN 2010-2015

Strategy Screening Criteria

April 28, 2009

The Strategy Screening Criteria outlined below are designed to guide the screening and prioritization of strategies. As we consider potential strategies, we should evaluate or screen each idea by asking the question: **“To what extent does the strategy...?”** :

Tier One: Threshold Criteria

1. Contribute to realizing one or more of the Goals and the Vision, and consistent with the Values of First 5 San Diego
2. Represent a clear *means* to an end, describing a distinct “how to,” but at an appropriate level of detail (not at the action or tactical level)

Tier Two: “Developing and Prioritizing” Criteria

3. Represent an evidence-based or promising practice
4. Represent a strategic effort:
 - A. that leverages other efforts and/or allows for financial partners,
 - B. builds on existing internal and external strengths and resources,
 - C. is responsive to critical gaps, and
 - D. that demonstrates measurable results and return on investment.
5. Demonstrate results within 5 years
6. Build on successful prior investments by First 5
7. Can be sustained beyond First 5 initial investment

Tier Three: Synergistic Criteria

As we evaluate the full package of strategies as they emerge, we should ask ourselves the question: **“To what extent do the strategies together . . .?”**

8. Have a strong family and community focus
9. Support or advance system change for the long term
10. Have an emphasis on prevention and early intervention
11. Emphasize direct services across the age spectrum 0-5
12. Create more than the sum of the parts, i.e., create a holistic, catalytic and synergistic approach to meeting targeted needs.