

**First 5 Commission of San Diego**  
 May 3, 2010  
**School Readiness Initiative Contract Extensions**

**Request**

The request before the Commission is to approve contract extensions for three School Readiness (SR) Initiative contractors: Escondido Union School District, Oceanside Unified School District and Vista Unified School District.

**Background**

The School Readiness Initiative (SR) is a jointly-funded State and local Commission effort that takes a whole child approach to ensuring that children enter school physically, emotionally and cognitively ready to learn. SR was initiated by the First 5 Commission of California in 2001, when it approved \$200 million to fund a four-year School Readiness (SR) Initiative (Cycle 1). In 2005, the First 5 Commission of California continued the School Readiness Initiative for an additional four years at the same funding level (Cycle 2). During Cycle 2, the First 5 Commission of San Diego is receiving a funding match of approximately 50% or up to \$2,927,048.00 annually from the State Commission.

The Commission currently has contracts with seven school districts to operate SR programs. The Districts initiated their SR programs at different times.

- Three districts are completing their final year of Cycle 2 funding on June 30, 2010:
  - Chula Vista Elementary School District
  - National School District
  - San Ysidro School District
- One school district opted out of the final year of Cycle 2 funding on June 30, 2009:
  - Cajon Valley Union School District
- Three districts are entering their final option year extensions on July 1, 2010:
  - Escondido Union School District
  - Oceanside Unified School District
  - Vista Unified School District

Although contractor performance measures have been negotiated with each school district based upon its unique characteristics and expected performance, each First 5 San Diego SR program must provide services and measurable outcomes in accordance with the five essential First 5 California School Readiness Program Elements in four Results Areas. This data is used to evaluate the overall Initiative as follows:

|   | <b>School Readiness Element</b>   | <b>Results Area</b>         | <b>Outcomes</b>   | <b>Measurements and Data Sources</b>   |
|---|-----------------------------------|-----------------------------|---|--|
| 1 | Early Care and Education          | Improved Child Development  | Children are making developmental progress in the areas of cognitive, social, emotional and language approaches to learning as well as health/physical development. | Children’s developmental progress (aggregated). Comparison of fall vs. spring scores measured by child assessment instruments. |
| 2 | Parenting/Family Support Services | Improved Family Functioning | Parents are taking classes focused on supporting child  | Number of parents attending classes and quality of classes. Parent surveys and attendance                                      |

|   | School Readiness Element   | Results Area     | Outcomes   | Measurements and Data Sources   |
|---|--|------------------|--|---|
|   |  |                  | physical, cognitive and socio-emotional development.                             | records.  |
| 3 | Health and Social Services   | Improved Health  | Children receive early and comprehensive screenings.                             | Universal screening of children who are identified with disabilities or special needs and provision of developmental services by the time of kindergarten enrollment.   |
| 4 | School's Readiness for Children<br><br>Infrastructure, Administration & Evaluation | Improved Systems | Schools facilitate continuity between early education settings and kindergarten. | Meeting the standards set by the National Education Goals Panel, as measured by survey and focus groups of school personnel and early care and education program staff. |

**District School Readiness Programs**

- Each school district has either a classroom-based or center-based school readiness program. (A center-based program offers children and parents the option to participate in scheduled activities at their convenience, and also offers access to health care and other specialized services.) Vista has a classroom-based school readiness program and Escondido and Oceanside are center-based.
- All programs are focused on communities with schools that have low API scores (Academic Performance Index) rankings of 1-3.
- Additional performance outcome details for FY 2008-09 contracts are provided for each school district in Attachment #2.

**Commission History**

- The Commission approved option year amendments for these contracts on: November 3, 2008 (Item 8), May 5, 2008 (Item 2), June 28, 2007 (Item 6), May 14, 2007 (Item 5), June 19, 2006 (Item 7), May 2, 2005 (Item 6), May 2, 2005 (Item 6), June 24, 2004 (Item 7), and October 13, 2003 (Item 6).
- June 2, 2003 (Item 11): The Commission approved the funding for School Readiness programs with Escondido Union and Oceanside Unified School Districts.
- January 27, 2003 (Item 14) The Commission approved the funding for School Readiness Programs with San Ysidro School District, Cajon Valley Union School District, San Diego Unified and Vista Unified School Districts to operate School Readiness Programs.
- December 3, 2001 (Item 8) The Commission approved the funding for the first School Readiness Programs including the Chula Vista Elementary School District and National School District.

**Staff Recommendations**

- 1) Find that the proposed contract amendments for the School Readiness Initiative contracts are consistent with the Commission's Strategic Plan, furthers the support and improvement of early childhood education within the County and provides a public benefit.

- 2) Act on the final option year to extend the contracts through June 30, 2010 and approve the following amounts, totaling \$1,381,748, for the FY 2010-11 School Readiness program in the following school districts:
- Escondido Union School District: Up to \$757,774 for FY 2010-11;
  - Oceanside Unified School District: Up to \$462,260 for FY 2010-11;
  - Vista Unified School District: Up to \$161,714 for FY 2010-11.
- 3) Authorize the Executive Director or her designee to negotiate and execute contract amendments with the three school districts listed in the above recommendation.

**Fiscal Impact:**

Up to \$1,381,748 from the School Readiness allocation in the Commission's FY 2010-11 proposed budget. The Commission will receive up to \$690,874 in matching funds from the State First 5 Commission resulting in a net cost to First 5 San Diego of \$690,874.

| Contractor                        | FY 10/11           |                  |                  |
|-----------------------------------|--------------------|------------------|------------------|
|                                   | Total Allocation   | First 5 SD       | First 5 CA       |
| Escondido Union School District   | \$757,774          | \$378,887        | \$378,887        |
| Oceanside Unified School District | \$462,260          | \$231,130        | \$231,130        |
| Vista Unified School District     | \$161,714          | \$80,857         | \$80,857         |
| <b>TOTAL</b>                      | <b>\$1,381,748</b> | <b>\$690,874</b> | <b>\$690,874</b> |

**First 5 Commission of San Diego  
SCHOOL READINESS CONTRACT SUMMARIES**

**ESCONDIDO SCHOOL DISTRICT**

|   |  |   |
|---|--|---|
| <b>Contractor Name:</b><br>Escondido Union School District  | <b>Funding:</b><br>Total funding to date - \$5,354,418 | <b>Current Funding Request:</b><br>FY 2010-11 - \$757,774 |
| <b>Summary of Services:</b><br>First Years Escondido is a center-based program serving seven low performing elementary schools. Services include: <ul style="list-style-type: none"> <li>• Parent &amp; child classes and parent education classes</li> <li>• Referrals to community resources</li> <li>• Home visitation program, behavior assessments, developmental screenings and intervention services</li> <li>• Vision, hearing and dental screenings</li> <li>• Parent support groups, resource library for parents and teachers</li> <li>• Distribution of the <i>Kit for New Parents</i></li> </ul>   |  |   |
| <b>Numbers to be Served:</b><br>700 children and 480 parents and guardians annually   |  |   |
| <b>Results:</b> (for July 1, 2008 through June 30, 2009)<br>Early Care & Education: <i>Improved Child Development</i> <ul style="list-style-type: none"> <li>• 35 children enrolled in part-time preschool for toddlers</li> <li>• 235 children attending the activity center were assessed for their developmental, gross motor, fine motor and socialization skills</li> </ul> Parenting/Family Support Services: <i>Improved Family Functioning</i> <ul style="list-style-type: none"> <li>• 100 parent education classes conducted</li> <li>• 507 parents attended parent education classes</li> </ul> Health & Social Services: <i>Improved Health</i> <ul style="list-style-type: none"> <li>• 273 children received developmental screenings (ASQ)</li> <li>• 467 children received vision, hearing or dental screenings</li> <li>• 90 families received home/health consultations to identify family needs and follow-up services</li> </ul> School's Readiness for Children: <i>Improved Systems of Care</i> <ul style="list-style-type: none"> <li>• 212 children and parents/caregivers participated in kindergarten preparation activities</li> </ul> |  |   |
| <b>Contract Performance Status:</b><br>Contractor meeting all targets   |  |   |

Attachment 1

OCEANSIDE UNIFIED SCHOOL DISTRICT

|   |   |   |
|---|---|---|
| <b>Contractor Name:</b><br>Oceanside Unified School District  | <b>Funding</b><br>Total funding to date - \$3,398,560 | <b>Current Funding Request:</b><br>FY 2010-11 - \$462,260 |
| <b>Summary of Services:</b><br><i>Linking Individual Students To Oceanside Schools LISTOS</i> (Spanish translation "Ready")<br>The First 5 LISTOS Center is a parent and child program serving four elementary schools with steadily improving API scores that are still below expectations for similarly ranked schools in the state, and remain in the lower quartiles. Services include: <ul style="list-style-type: none"> <li>• Home Connection Program which provides activities to promote school to home learning and literacy program</li> <li>• Parenting classes/adult education</li> <li>• Case management &amp; referrals for follow-up services</li> <li>• Transportation and bus passes for access to program</li> <li>• Vision, hearing &amp; developmental screenings</li> <li>• Kindergarten readiness program</li> </ul>                             |   |   |
| <b>Numbers be Served:</b><br>1000 children and 500 parents and guardians annually   |   |   |
| <b>Results:</b> (for July 1, 2008 through June 30, 2009)<br>Early Care & Education: <i>Improved Child Development</i> <ul style="list-style-type: none"> <li>• 1090 children enrolled at the parent-child center</li> </ul> Parenting/Family Support Services: <i>Improved Family Functioning</i> <ul style="list-style-type: none"> <li>• 303 parents participated in the literacy program</li> <li>• 87 classes were conducted, 219 parents participated</li> </ul> Health & Social Services: <i>Improved Health</i> <ul style="list-style-type: none"> <li>• 139 children received developmental screenings (ASQ)</li> <li>• 46 children received vision and hearing screenings</li> </ul> School's Readiness for Children: <i>Improved Systems of Care</i> <ul style="list-style-type: none"> <li>• 65 children participated in Kinder Readiness Program</li> </ul> |   |   |
| <b>Contract Performance Status:</b><br>Contractor meeting all targets.  |   |   |

## VISTA UNIFIED SCHOOL DISTRICT

|  |  |   |
|--|--|---|
| <b>Contractor Name:</b><br>Vista Unified School District   | <b>Funding:</b><br>Total funding to date - \$1,101,141 | <b>Current Funding Request:</b><br>FY 2010-11 - \$161,714 |
| <b>Summary of Services:</b><br><i>La Senda</i> is a small classroom based project that serves one elementary school. Services include: <ul style="list-style-type: none"> <li>• Preschool classes</li> <li>• Parent &amp; child activities and community based education activities</li> <li>• Parent education classes</li> <li>• Distribution of the <i>Kit for New Parents</i></li> </ul>   |  |   |
| <b>Numbers to be Served:</b><br>32 children and 150 parents and guardians annually   |  |   |
| <b>Results:</b> (for July 1, 2008 through June 30, 2009)<br>Early Care and Education: <i>Improved Child Development</i> <ul style="list-style-type: none"> <li>• 32 children enrolled in preschool program</li> </ul> Parent/Family Support Services: <i>Improved Family Functioning</i> <ul style="list-style-type: none"> <li>• 108 parents attended parent and child activities</li> <li>• 138 parents attended playgroup sessions</li> </ul> Health and Social Services: <i>Improved Health</i> <ul style="list-style-type: none"> <li>• 32 children received developmental screenings (ASQ)</li> <li>• 32 children received vision and hearing screenings</li> </ul> Schools Readiness for Children: <i>Improved Systems of Care</i> <ul style="list-style-type: none"> <li>• 92 Pre-K summer activity packets distributed</li> </ul> |  |   |
| <b>Contract Performance Status:</b><br>Contractor meeting all targets.   |  |   |