

FIRST 5 COMMISSION OF SAN DIEGO
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Commissioners Present:

Dianne Jacob, Chairwoman
Carol Skiljan, Vice Chair
Sandra McBrayer, Secretary
Nick Macchione
Dr. Wilma Wooten

Staff Present:

Barbara Jiménez, Executive Director
Grace Young, Contracts & School Readiness Program Manager
Lynn Eldred, Program & Evaluation Manager
Martin Cherry, Operations Manager
David Smith, Sr. Deputy County Counsel
Tale Halse, Policy Advisor

Minutes for March 8, 2010

Call to Order and Introductions

Chairwoman Jacob called the meeting of the First 5 Commission of San Diego to order at 2:00 p.m.

Approval of Commission Meeting Minutes – January 20, 2010

ON MOTION OF Commissioner McBrayer, seconded by Commissioner Macchione, the Commission approved the minutes of January 20, 2010.

AYES: Jacob, Macchione, Wooten, McBrayer
ABSENT: Skiljan
ABSTAIN: None
NOES: None

Opportunity for Public Comments

Silvia Alcantar from Vista Community Clinic spoke about the importance of at-risk home visitation.

Paula Guerra, from Home Start spoke about the gaps in at-risk home visitation services that will be created between the end of the current Healthy Development Services contracts and the start of the new At-Risk Home Visitation Services Program. She added that the majority of families in their current program are not eligible to receive services from other sources, and that it is critical that the gap in services be addressed.

Shirins Strauss, from Palomar Pomerado Health thanked the Commission for identifying funding for emergency critical needs for children 0 to 5 and their families in San Diego County. She spoke briefly about the home visitation services that Palomar Pomerado Health offers. She mentioned that Palomar Pomerado will be submitting an application for the Emerging Critical Needs funds.

Commissioner Recusal Reminder

Chairwoman Jacob reminded the Commissioners to recuse themselves from voting on any agenda item that has a real or perceived conflict of interest.

Consent Calendar

ON MOTION OF Commissioner Macchione, seconded by Commissioner Wooten, the Commission approved the formation of the consent calendar with items 2, 3, 4, 5 and 6 approved on consent.

AYES: Jacob, Macchione, Wooten, McBrayer
ABSENT: Skiljan
ABSTAIN: None
NOES: None

1. Acceptance of the FY 2008-09 First 5 California Annual Report

Executive Director Jiménez presented the Annual Report of First 5 California for Fiscal Year 2008-09. The report is submitted in compliance with the Health and Safety Code that requires local commission to hold a Public Hearing to allow for public comment on the State Commission's Annual Report. The Annual Report can be found on the State Commission's website at www.cafc.ca.gov.

Chairwoman Jacob opened the public hearing and invited the audience to provide input to the Commission. No public comment was received at this meeting; however, the public hearing will remain open until the next Commission meeting on April 5, 2010. Any comments can be directed to Barbara Jiménez the Executive Director of the Commission.

*Commissioner Skiljan arrived at this time.

ON MOTION OF Commissioner Macchione, seconded by Commissioner Wooten, the Commission decided to leave this item open until April 5, 2010 to allow for public comment.

AYES: Jacob, Skiljan, Macchione, Wooten, McBrayer
ABSENT: None
ABSTAIN: None
NOES: None

2. Healthy Development Services Countywide Coordinator Contract Approval

ON MOTION OF Commissioner Macchione, seconded by Commissioner Wooten, during the formation of the consent calendar, the Commission:

- 1) Found that the proposed Healthy Development Services Countywide Coordinator allocation is consistent with the Commission's Strategic Plan, furthers the support and improvement of early childhood development within the County and provides a public benefit.**
- 2) Received and approved the recommendations from the Commission staff for contract award to the following organization:**
 - American Academy of Pediatrics, CA Chapter 3**
- 3) Authorized the Executive Director, or her designee, to negotiate and execute a contract with the American Academy of Pediatrics for up to \$5,575,000 project length budget for FY 2010-11 through FY 2014-15 for the Healthy Development Services Countywide Coordinator. The approved request will obligate funds for five years:**
 - up to \$1,115,000 will be approved for FY 2010-11 from that year's budget;**
 - up to \$1,115,000 will be approved for FY 2011-12 from that year's budget;**
 - up to \$1,115,000 will be approved for FY 2012-13 from that year's budget;**
 - up to \$1,115,000 will be approved for FY 2013-14 from that year's budget;**
 - up to \$1,115,000 will be approved for FY 2014-15 from that year's budget.**
- 4) Funding will be treated as project length budgeting as each option year is authorized allowing prior year funding not spent to be rolled over to the current year.**

AYES: Jacob, Macchione, Wooten, McBrayer
ABSENT: Skiljan
ABSTAIN: None
NOES: None

3. Oral Health Initiative Contract Approval

ON MOTION OF Commissioner Macchione, seconded by Commissioner Wooten, during the formation of the consent calendar, the Commission:

- 1) Found that the proposed Oral Health Initiative services allocation is consistent with the Commission's Strategic Plan, further the support and improvement of early childhood development within the County and provide a public benefit.**
- 2) Received and approved the recommendations from the Source Selection Committee for contract award to the following organization:**
 - Community Health Clinics Network**
- 3) Authorized the Executive Director or her designee to negotiate and execute a contract with Community Health Clinics Network for up to \$13 million project length budget for FY 2010-11 through FY 2014-15 for the Oral Health Initiative. The approved request will obligate funds for five years:**
 - up to \$2,600,000 will be approved for FY 2010-11 from that year's budget;**
 - up to \$2,600,000 will be approved for FY 2011-12 from that year's budget;**
 - up to \$2,600,000 will be approved for FY 2012-13 from that year's budget;**

- o up to \$2,600,000 will be approved for FY 2013-14 from that year's budget;
- o up to \$2,600,000 will be approved for FY 2014-15 from that year's budget.

4) Funding will be treated as project length budgeting as each option year is authorized allowing prior year funding not spent to be rolled over to the current year.

AYES: Jacob, Macchione, Wooten, McBrayer
ABSENT: Skiljan
ABSTAIN: None
NOES: None

4. **Revision to the Technical and Professional Advisory Committee (TPAC) Rules and Procedures**
ON MOTION OF Commissioner Macchione, seconded by Commissioner Wooten, during the formation of the consent calendar, the Commission approved the revised TPAC Rules and Procedures.

AYES: Jacob, Macchione, Wooten, McBrayer
ABSENT: Skiljan
ABSTAIN: None
NOES: None

5. **Sunset Review of Three First 5 Commission Policies**
ON MOTION OF Commissioner Macchione, seconded by Commissioner Wooten, during the formation of the consent calendar, the Commission:

- 1) **Approved the revisions to policies:**
- a. **CFC-001 Letters of Support or Acknowledgement / Memorandums of Understanding to Local Programs**
 - b. **CFC-002 Legislative Advocacy**
 - c. **CFC-018 Communication of Financial Condition**

2) **Set the new sunset date of March 2013 for each policy.**

AYES: Jacob, Macchione, Wooten, McBrayer
ABSENT: Skiljan
ABSTAIN: None
NOES: None

6. **Finance Committee Member appointments**
ON MOTION OF Commissioner Macchione, seconded by Commissioner Wooten, during the formation of the consent calendar, the Commission appointed Robert Yarris to the Finance Committee as the representative from TPAC, for a two year term to end on December 31, 2011.

AYES: Jacob, Macchione, Wooten, McBrayer
ABSENT: Skiljan
ABSTAIN: None
NOES: None

7. **Presentation on FY 2008-09 Evaluation Findings - Part II**
 Staff member Eldred reported that at the last meeting, the Commission received a draft of Part 1 of the Annual Report. Part 2 will address key findings and results from the commission's Health Initiatives. She mentioned that after the Commission reviews the findings, Commission staff will incorporate any comments received; and will finalize and release the report for publication. The final report will be posted on the Commission website; CD's and copies of the report will be available for contractors and the public.

Jennifer James, Harder + Company, gave a presentation on the evaluation findings and results for each of the following First 5 initiatives for FY 2008-09: Healthcare Access (HCA), Oral Health (OHI), and Healthy Development Services (HDS).

8. **TPAC Report**
 Commissioner Skiljan reported that TPAC began reviewing data and discussing Targeted At-Risk Home Visiting at its February 8th meeting. She mentioned that TPAC received a presentation from Public Health Nursing

pertaining to home visitation, and local perinatal outcome data and trends. TPAC will continue to discuss targeted home visitation for the purpose of developing recommendations on the design of the new program.

9. Finance Committee Report

The Chair of the Finance Committee, Fred Baranowski gave an update on the Commission's financial status as of December 31, 2009, including the year-to-date balance sheet. These documents were reviewed by the Finance Committee at its February 23, 2010 meeting.

10. Executive Director Monthly Report

Executive Director Jiménez gave a brief report on the national Text4Baby program. She mentioned that based on a San Diego coalition discussion and the ongoing dialog pertaining to how Text4Baby will look in San Diego County; staff recommends that the Commission partner with the Text4Baby local coalition as a funding partner in the areas of media and promotion. County Counsel David Smith recommended adding Text4Baby to the agenda for the next Commission meeting.

Executive Director Jiménez reported that the formal Strategic Plan is complete. It is being printed in limited quantities and distributed through e-mail. The Strategic Plan can be found on the First 5 Commission's website.

Executive Director Jiménez reported that SB41, which would have placed a measure on the ballot to eliminate state and local First 5 Commissions, failed in the Senate Health Committee. An identical bill, SB 1109 (Cox) has been introduced into the regular session of the legislation. First 5 California, and the First 5 Association has requested a number of documents referencing what we are doing at a local level, and asking what the impact will be to services. Children and pregnant woman will no longer receive services from the Commission if Senator Cox's bill becomes law.

Commissioner McBrayer asked Commission staff to report back at the next Commission meeting the Commission authorized obligations and current balance of the Emerging Critical Needs funds for FY 09-10. She also asked staff to report how much has been spent on media buys and to look in to the possibility of partnering with Community Colleges Fine Arts Department to allow some younger ideas to come forward and save the Commission some design cost.

Commissioner Macchione began a discussion, in light of recent changes in the political environment, and the unlikely passing of a national health reform policy, the Commission may want to consider continuing their funding of the Health Care Access Initiative (HCA). Chairwoman Jacob agreed with Commissioner Macchione and directed staff to look at continuing the funding of HCA.

Chairwoman Jacob, in response to the threat from SB 1109, asked Commission staff to add an agenda item to the next Commission meeting so that the Commission could discuss on SB 1109. She asked staff to bring to the Commission the Senate Bill, any analysis completed on the bill and to look at a worse case scenario by developing a 1 – Year Spending Plan.

11. Future Agenda Items

- Presentation from 211 San Diego
- First review of the FY 2010 – 11 Budget including changes to the 10-year Financial Spending Plan.
- Update on the National Children's Study
- Text-4-Baby
- SB 1109 Report
- Continuation of the Public Hearing on the First 5 California Annual Report for FY 2008-09
- Emerging Critical Needs Report

12. Adjournment

Chairwoman Jacob adjourned the meeting of the Commission at 2:55 p.m. to reconvene on April 5, 2010.

Respectfully submitted for your review and approval:

Notes by: Rosa Lemus

Sandra McBrayer

Date