

FIRST 5 COMMISSION OF SAN DIEGO
1495 Pacific Highway, Suite 202 MS A-211
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(619) 230-6460

Commissioners Present:

Dianne Jacob, Chairwoman
Carol Skiljan, Vice Chair
Sandra McBrayer, Secretary
Nick Macchione
Dr. Wilma Wooten

Staff Present:

Barbara Jiménez, Executive Director
Grace Young, Contracts & School Readiness Program Manager
Lynn Eldred, Program & Evaluation Manager
Martin Cherry, Operations Manager
David Smith, Sr. Deputy County Counsel
Tale Halse, Policy Advisor

Minutes for January 20, 2010

Call to Order and Introductions

Chairwoman Jacob called the meeting of the First 5 Commission of San Diego to order at 2:04 p.m.

Approval of Commission Meeting Minutes – November 17, 2009

ON MOTION OF Commissioner Macchione, seconded by Commissioner McBrayer, the Commission approved the minutes of November 17, 2009.

AYES: Jacob, Skiljan, Macchione, Wooten, McBrayer
ABSENT: None
ABSTAIN: None
NOES: None

Opportunity for Public Comments

There were no public comments

Commissioner Recusal Reminder

Chairwoman Jacob reminded the Commissioners to recuse themselves from voting on any agenda item that has a real or perceived conflict of interest.

Consent Calendar

ON MOTION OF Commissioner McBrayer, seconded by Commissioner Macchione, the Commission approved the formation of the consent calendar with items 1, 2, 3, and 4 approved on consent.

AYES: Jacob, Skiljan, Macchione, Wooten, McBrayer
ABSENT: None
ABSTAIN: None
NOES: None

1. **Annual Appointments of New Commission Member, Commission Officers, and TPAC Chairperson**
ON MOTION OF Commissioner McBrayer, seconded by Commissioner Macchione, during the formation of the consent calendar, the Commission:
 - 1) **Accepted Chairwoman Jacob's nomination of Commissioner Carol Skiljan to serve as the Vice Chair of the Commission for the 2010 calendar year.**
 - 2) **Accepted Chairwoman Jacob's nomination of Commissioner Sandra McBrayer to serve as the Secretary of the Commission for the 2010 calendar year.**
 - 3) **Accepted Chairwoman Jacob's nomination of Commissioner Carol Skiljan to serve as the Chairwoman of the Technical and Professional Advisory Committee for the 2010 calendar year.**

AYES: Jacob, Skiljan, Macchione, Wooten, McBrayer
ABSENT: None
ABSTAIN: None
NOES: None

2. Finance Committee Member Appointments

ON MOTION OF Commissioner McBrayer, seconded by Commissioner Macchione, during the formation of the consent calendar, the Commission:

- 1) Appointed the following members to the Finance Committee for calendar year 2010:
 - a) Michael Van Mouwerik – HHSA Assistant Finance Director****
- 2) Appointed Fred Baranowski as the Chairperson and Michael Van Mouwerik as the Vice-Chairperson of the Finance Committee for the 2010 calendar year.**

AYES: Jacob, Skiljan, Macchione, Wooten, McBrayer
ABSENT: None
ABSTAIN: None
NOES: None

3. Proposed New Commission Policy on Emerging Critical Needs

ON MOTION OF Commissioner McBrayer, seconded by Commissioner Macchione, during the formation of the consent calendar, the Commission approved the policy on Emerging Critical Needs.

AYES: Jacob, Skiljan, Macchione, Wooten, McBrayer
ABSENT: None
ABSTAIN: None
NOES: None

4. Revision to the Finance Committee Membership Policy

ON MOTION OF Commissioner McBrayer, seconded by Commissioner Macchione, during the formation of the consent calendar, the Commission:

- 1) Adopted the revised Finance Committee membership Policy.**
- 2) Set a sunset date of January 2013.**

AYES: Jacob, Skiljan, Macchione, Wooten, McBrayer
ABSENT: None
ABSTAIN: None
NOES: None

Executive Director Jiménez reported that the Board of Supervisors approved a change in the Commission's Ordinance at its December 8th and January 12th meeting that states that the outgoing Chair of the Board of Supervisors will be the incoming Chair of the First 5 Commission. Executive Director Jiménez acknowledged Supervisor Jacob for her leadership, support and guidance during this past year.

Chairwoman Jacob thanked the Commissioners, Commission staff, and the First 5 Committees for their contributions. She also acknowledged Executive Director Jiménez for her "Year in Review" presentation to the Board of Supervisor. Copies of the Commission's year in review fact sheets were available for the audience.

5. Healthy Strategy Agenda Presentation

Commissioner Macchione noted that the presentation is the County's Strategy Agenda for Health. He introduced Dale Fleming, Director of Strategy of Planning Support (SPOS) with the County Health and Human Services Agency (HHSA).

Dale Fleming, Director of SPOS, gave a presentation on the Healthy Strategy Agenda for Health; the first of three initiatives to help realize the vision of a "healthy, safe and thriving" county.

Chairwoman Jacob informed the audience that the HHSA is seeking input on the general framework. She invited the audience to provide input by e-mailing Jackie Werth at Jackie.Werth@sdcounty.ca.gov. The Health Strategy Agenda will be presented to the Board of Supervisors sometime in the spring.

6. Presentation on FY 2008-09 Evaluation Findings – Part 1

Staff member Eldred provided a brief historical overview on evaluation. She introduced Jennifer James, Vice President of Harder+Company (and the Commission's principal evaluation consultant), who gave a PowerPoint presentation covering key results of the Commission's initiatives and special projects for FY 2008-09 focusing on three strategic areas: Learning, Family, and Community.

Commissioner Macchione stated that he would like to see a presentation on 211 pertaining to what has been achieved and where they are going in terms of the future. He also inquired about home visitation and asked staff to look at services provided by key players to address the questions on how we are coordinating resources to serve families, and the common elements of home visitation. Executive Director Jiménez responded that TPAC will be looking at home visitation as well as reviewing best practices.

7. Text-4-Baby Presentation

Karma Bass, President and CEO of the Alliance Healthcare Foundation; and Kitty Bailey, Executive Director of the San Diego County Medical Society Foundation gave a PowerPoint presentation on the Text-4-Baby program. Text-4-Baby is a national program launching in February 2010 that utilizes free health text messaging to promote healthy births and healthy development in the first year of life. Text-4-Baby will be offered in English and Spanish.

Chairwoman Jacob stated that she would like to see Text-4-Baby tied to one or more of the Commission's existing programs.

Commissioner Macchione commented that the Commission should take a closer look at Text-4-Baby to determine if it is something that our contractors can adopt, or perhaps do some augmentation to support the program. He also asked Commission staff to work with the presenters to find opportunities for the Commission to be funding partners.

8. Report on Leveraging of First 5 Funds

Commissioner McBrayer gave a report from the sub-committee on the status of leveraging of First 5 funds.

9. Executive Director Monthly Report

Executive Director Jiménez reported that the Governor's budget does include a provision that will ask the legislators to place on the ballot an initiative that will redirect for 5 years, 50% of future State First 5 and local First 5 funds to the State of California (State) for use in funding a variety of health and social services programs. It would also authorize the State to take local reserve funds for their use. The proposal also requires that the initiative be approved by the voters for the provisions to be effective. It is unclear whether local encumbered funds would be excluded from the State's reach. The Commission will continue to monitor this and work closely with County Counsel and the County Office of Strategy and Intergovernmental Affairs.

County Counsel, David Smith reported that their office received a request from the Board of Supervisors to provide the Board with an opinion pertaining to the States ability to get First 5 San Diego County funds. He acknowledged that there are provisions within state law allow temporary borrowing of some funds.

Chairwoman Jacob asked County Counsel to provide the Commission with an opinion.

10. Future Agenda Items

- a. Public Hearing on the First 5 California State Report
- b. Sunset review of three Commission Policies:
 - 1) CFC-001, 2) CFC-002, 3) CFC-018
- c. Contract Award for the Healthy Development Services Countywide Coordinator Contract
- d. Presentation on FY 2008-09 Evaluation Findings – Part II
- e. 211 Presentation for April

11. Adjournment

Chairwoman Jacob adjourned the meeting of the Commission at 3:43 p.m. to reconvene on March 8, 2010.

Respectfully submitted for your review and approval: