

MEETING OF THE FIRST 5 COMMISSION OF SAN DIEGO

April 5, 2010

2:00 p.m. – 4:00 p.m.

**County Administration Center
1600 Pacific Highway, Room 302 and 303
San Diego, CA 92101**

AGENDA

ITEM	SUBJECT
A	Roll Call and Introductions
B Action	Approval of the Minutes of the Meeting of the First 5 Commission of San Diego – March 8, 2010. Supporting Documents
C	Opportunity for Public Comments Items not on the Agenda – Limit two minutes per speaker. (<i>Request to Speak</i> slips for this item or any other item on the agenda must be submitted to Commission staff prior to the meeting being called to order.)
D	Commissioner Recusal Reminder All Commissioners are reminded to recuse themselves from voting on any agenda item that has a real or perceived conflict of interest.
E Action	Consent Calendar The Commission will vote on any action items not pulled for discussion by Commissioners or members of the public.
1 Public Hearing Continuation Action	Acceptance of the FY 2008-09 First 5 California Annual Report Supporting Document The Commission is asked to close the public hearing and accept the FY 2008-09 First 5 California Annual Report.
2 Action	Text-4-Baby Supporting Document The Commission is asked to approve a contract with San Diego County Medical Society Foundation as the fiscal sponsor for the local Text-4-Baby media and marketing campaign.
3 Action	SB 1109 Supporting Documents The Commission will be given an update on the current status of this bill and will take action as deemed appropriate.

<p style="text-align: center;">4 Action</p>	<p>Emerging Critical Need: Healthcare Access Initiative (HCA) Supporting Document</p> <p>The Commission is asked to approve a three year contract extension for the Healthcare Access Initiative, to be funded under Emerging Critical Needs.</p>
<p style="text-align: center;">5 Action</p>	<p>Policy on Reimbursement of Expenses Supporting Document</p> <p>The Commission is asked to approve Policy F5C-023 Reimbursement of Expenses.</p>
<p style="text-align: center;">6 Presentation</p>	<p>Presentation from 211 San Diego Supporting Documents</p> <p>The Commission will be given a presentation on the outcomes as a result of Commission funding of 211 San Diego.</p>
<p style="text-align: center;">7 Action</p>	<p>Information and Referral Services Contract Amendment Supporting Document</p> <p>The Commission is asked to approve an amendment as a sole source to the contract with 211 San Diego for information and referral services.</p>
<p style="text-align: center;">8 Information</p>	<p>National Children's Study Supporting Document</p> <p>An informational update is contained in the Commission's packet.</p>
<p style="text-align: center;">9 Information</p>	<p>TPAC Report</p> <p>This is a standing agenda item report of TPAC's activities.</p>
<p style="text-align: center;">10 Information</p>	<p>Finance Committee Report including the FY 2010 – 11 Budget First Review Supporting Document</p> <p>This is a standing agenda item report of the Finance Committee's activities. Additionally, staff will present the draft budget for FY 2010 – 11 for a first review.</p>
<p style="text-align: center;">11 Information</p>	<p>Executive Director Monthly Report Supporting Document</p> <p>This is a standing agenda item report from the Executive Director.</p>
<p style="text-align: center;">12</p>	<p>Future Agenda Items</p> <ul style="list-style-type: none"> ▶ Approval of the FY 2010 – 11 Budget and 10-Year Financial Spending Plan ▶ Policy Revision: F5C-020 Guidelines for Human Subjects Protection and Data Security for Research and Evaluation Activities ▶ School Readiness Program Contract Amendments ▶ Update on Targeted At-Risk Home Visiting

If you are planning to attend and need special accommodations, please call Rosa Lemus at (619) 230-6460 at least three days in advance of the meeting.

The schedule for future Commission meetings is posted on the Commission's website.

The next Commission meeting will be on May 3, 2010

Copies of the Commission meeting agenda are provided at all meetings. Support and background documents for the agenda items are available on the Commission's website.

www.first5sandiego.org

**1
Public
Hearing
Continuation**

Action

**Public Hearing: Acceptance of the FY 2008-09
First 5 California Annual Report**

Supporting Document
Comments limited to two minutes per speaker

Overview

The Commission was presented with the Annual Report of First 5 California for Fiscal Year 2008-09 at the March 8, 2010 meeting. The Commission approved leaving the public hearing open until their next meeting on April 5, 2010 to allow the public time to review the document and submit comments to the Executive Director.

The report was submitted in compliance with the Health and Safety Code Section 130140 (d) that requires local commissions to hold a Public Hearing to allow for public comment on the State Commission's Annual Report. The data from First 5 San Diego programs were compiled by local staff and accepted by the Commission in a public hearing on October 5, 2009 (Item 1) before submitting the data to the State. These data are included in the aggregate numbers in this report.

Key State Annual Report findings are listed below:

- First 5 programs are reaching the most vulnerable and needy children and families in California.
- First 5 programs are providing children and families with services that are shown to promote school readiness, and thus are making wise investments in the future of California and its children and families.
- First 5 programs are improving children's health, development, and learning.
- First 5 programs' efforts to change systems of care are improving the accessibility, coordination, cultural competence, and quality of services for young children and their families.

The full document can be found on the State Commission's website at www.cfc.ca.gov. A copy is also available for review at today's meeting and at the Commission's office.

Staff Recommendation:

- 1) Continue Public Hearing from March 8, 2010.
- 2) Receive public comment.
- 3) Accept the Annual Report of First 5 California for Fiscal Year 2008 – 09.
- 4) Authorize the Executive Director to submit public comment, if any, to the State Commission.
- 5) Close Public Hearing

**Executive
Director
Jiménez**

	<p>Fiscal Impact: The Health and Safety Code grants First 5 California the authority to withhold funding from any county commission failing to review and accept the State Annual Report.</p>	
<p>2 Action</p>	<p>Text4Baby Supporting Document</p> <p>Overview: The request before the Commission is to consider funding in the amount of \$82,500 for the development and management of an integrated media/marketing campaign of Text4baby in San Diego County. Text4baby is a free mobile information service designed to promote maternal and child health. An educational program of the National Healthy Mothers and the Healthy Babies Coalition (HMHB), Text4baby provides pregnant women and new moms with information they need to take care of their health and give their babies the best possible start in life.</p> <p>Staff Recommendation:</p> <ol style="list-style-type: none"> 1) Find that the proposed Text4baby outreach and marketing campaign is consistent with the Commission's Strategic Plan, furthers the support and improvement of early childhood development within the County and provides a public benefit. 2) Authorize the Executive Director or her designee to negotiate and execute a contract with San Diego County Medical Society Foundation, as fiscal sponsor, for up to \$82,500 through December 31, 2011. <p>Fiscal Impact: Up to \$82,500 from the Parent Development line in the approved FY 2009-10 budget.</p>	<p>Executive Director Jiménez</p>
<p>3 Action</p>	<p>SB 1109 Supporting Document</p> <p>Overview: Senate Bill 1109 (Cox) was introduced on February 17, 2010. The Senate Health Committee is scheduled to hear SB 1109 on Wednesday April 14, 2010. Letters of opposition or support must be received by the Health Committee Chair no later than Wednesday, April 7 to be included in the official committee analysis.</p> <p>If approved by voters, SB 1109 will eliminate the California Children and Families Commission (First 5 California) and all county First 5 Commissions throughout the state. Locally, this bill would result in the loss of \$38 million in annual locally controlled funding. These funds will be redirected to the State General Fund for appropriation by the Legislature to two state programs, Medi-Cal and Healthy Families. In addition, approximately</p>	<p>Executive Director Jiménez</p>

\$129.7 million in local reserves would be redirected from the First 5 Commission to school districts (50%), cities (25%) and the County General Fund (25%).

Staff Recommendation:

Commission policy supports taking a position on SB 1109, as it would have a direct impact on the ability of the commission to carry out its strategic plan and would have a direct and significant impact on the Commission's ability to fulfill its core functions. Staff recommends that the Commission consider taking a position on SB 1109, to be submitted to the Senate Health Committee Chair by Wednesday, April 7, 2010 for inclusion in the committee's analysis of the bill.

Fiscal Impact:

SB 1109 could result in the loss of \$38.8 million in local annual Proposition 10 revenues. In addition, Commission reserves of approximately \$129.7 million that are currently designated for serving local children ages 0 through 5 and their families in future years, would be dispersed among cities, school districts and the County General Fund with no requirement to serve the 0 through 5 population as stipulated by Proposition 10.

**4
Action**

Emerging Critical Need: Healthcare Access Initiative (HCA)
Supporting Document

Overview:

At the March 8, 2010 Commission meeting staff was directed to look into the feasibility of continued funding of the Healthcare Access Initiative (HCA), under the category of Emerging Critical Needs.

HCA is currently scheduled to end on June 30, 2010. The Commission directed staff to re-examine HCA in light of changes to the status of local health care access services since the Commission’s Strategic Plan 2010 – 2015 was finalized. The Commission also noted the initiative’s strong outcomes as reported in the annual evaluation report for FY 2008-09.

Staff Recommendation:

- 1) Find that the proposed contract extension for the Healthcare Access Initiative is consistent with the Commission’s Strategic Plan, furthers the support and improvement of early childhood development within the County and provides a public benefit.
- 2) Act on two option years (FY 2010-11 and FY 2011-12) and add an additional option year (FY 2012-13).
- 3) Receive and approve the recommendations from the Commission staff to extend the current Healthcare Access Initiative and authorize the Executive Director or her designee to negotiate and execute a contract with the below listed 6 organizations for up to \$9,262,614 as a project length budget for FY 2010 – 11 through FY 2012 – 13 for the Healthcare Access Initiative.

	FY 2010-11	FY 2011-12	FY 2012-13	Total Funding
Home Start, Inc. (South)	\$748,743	\$748,743	\$748,743	\$2,246,229
Neighborhood Healthcare (East)	\$352,369	\$352,369	\$352,369	\$1,057,107
North County Health Services (North Inland)	\$465,782	\$465,782	\$465,782	\$1,397,346
SAY San Diego, Inc. (North Central)	\$267,645	\$267,645	\$267,645	\$802,935
SAY San Diego, Inc. (Central)	\$822,575	\$822,575	\$822,575	\$2,467,725
Vista Community Clinics (North Coastal)	\$430,424	\$430,424	\$430,424	\$1,291,272
Total	\$3,087,538	\$3,087,538	\$3,087,538	\$9,262,614

- Approval of this request will obligate funds for three years

**Lynn Eldred
Program
and
Evaluation
Manager**

**Charissa
Hines
Health
Projects
Coordinator**

	<p>from funds designated for Emerging Critical Needs:</p> <ul style="list-style-type: none"> ○ up to \$3,087,538 will be approved for FY 2010-11 from that year's budget; ○ up to \$3,087,538 will be approved for FY 2011-12 from that year's budget; ○ up to \$3,087,538 will be approved for FY 2012-13 from that year's budget. <p>Fiscal Impact Up to \$9,262,614 will be obligated (per above) from the FY 2010 – 11 to FY 2012 – 13 budgets from funds designated for Emerging Critical Needs as approved in the 5-Year Program Allocation Plan. Approval of this request will leave the remaining Emerging Critical Needs funding balances of:</p> <ul style="list-style-type: none"> • FY 2010 – 11 \$1,912,462 • FY 2011 – 12 \$1,912,462 • FY 2012 – 13 \$3,912,462 	
<p>5 Action</p>	<p>Policy on Reimbursement of Expenses Supporting Documents</p> <p>Overview: Administrative Ordinance Article IIIp First 5 Commission of San Diego, Sec. 84.107 states that members of the Commission shall serve without compensation except they shall be reimbursed for reasonable per diem expenses and expenses of attending meetings and discharging other official responsibilities as authorized by the Commission. The Commission's bylaws extend this language to their advisory committees.</p> <p>Assembly Bill 1234 requires local agencies that compensate or reimburse board or committee members for expenses incurred on behalf of the Commission to create a written policy that specifies the types of occurrences that qualify the member to receive reimbursement for travel, meals, lodging and other actual and necessary expenses.</p> <p>Staff Recommendation: 1) Approve policy F5C-023 Reimbursement of Expenses, and set the sunset review date of April 2013.</p> <p>Fiscal Impact: None</p>	<p>Martin Cherry Operations Manager</p>
<p>6 Presentation</p>	<p>Presentation from 211 San Diego Supporting Document</p> <p>Overview: At its meeting on January 20, 2010 Commissioner Macchione stated that we would like to see a presentation on 211. This presentation will highlight the outcomes of 211 and its benefit to the community.</p> <p>Staff Recommendation: None. Item for information only.</p> <p>Fiscal Impact: None</p>	<p>John Ohanian, Executive Director, 211 San Diego</p>

<p>7 Action</p>	<p>Information and Referral Services Contract Amendment Supporting Document</p> <p>Overview: The Commission has supported the development and implementation of the 211 information and referral system since its inception. The current 211 San Diego contract provides for a toll free telephone number and call center which is supported by an electronic database, website and online directory of resources. 211 is a “one stop shop” phone, web and media link for parents of young children and San Diego’s residents to local health and human services programs.</p> <p>The request before the Commission is to approve a sole source contract amendment to add 5 additional option years to 211 San Diego’s current contract for information and referral services for a total of up to \$3,000,000 over the 5 year period.</p> <p>Staff Recommendation:</p> <ol style="list-style-type: none"> 1) Find that the proposed allocation for a contract amendment for Information and Referral services is consistent with the Commission’s Strategic Plan, furthers the support and improvement of early childhood development within the County and provides a public benefit. 2) Authorize the Executive Director or her designee to negotiate and execute a contract amendment with 211 San Diego for up to \$3 million project length budget for FY 2010-11 through FY 2014-15 for Information and Referral Services. Approval of this request will obligate funds for five years: <ul style="list-style-type: none"> o up to \$800,000 will be approved for FY 2010-11 from that year’s budget; o up to \$700,000 will be approved for FY 2011-12 from that year’s budget; o up to \$600,000 will be approved for FY 2012-13 from that year’s budget; o up to \$500,000 will be approved for FY 2013-14 from that year’s budget; o up to \$400,000 will be approved for FY 2014-15 from that year’s budget. <p>Fiscal Impact: Up to \$3,000,000 will be obligated (per above) from the FY 2010-11 to FY 2014-15 budgets from the Information and Referral line in the approved 5-year Program Allocation Plan.</p>	<p>Executive Director Jiménez</p> <p>Lynn Eldred Program and Evaluation Manager</p>
<p>8 Information</p>	<p>National Children’s Study Supporting Document</p> <p>Overview: The National Children’s Study is the largest child health study ever conducted in the United States and will follow 100,000 children from <u>before</u> birth to age 21 to identify genetic and environmental factors that contribute to health disorders and conditions of childhood and adulthood. Ultimately, the National Children’s Study will be one of the richest research efforts geared towards studying children’s health and development and will form the basis of child health guidance,</p>	<p>Lynn Eldred Program and Evaluation Manager</p>

	<p>interventions, and policy for generations to come. First 5 San Diego is a partner in the study. An informational update is contained in the Commission's packet.</p> <p>Staff Recommendation: None. For information only.</p> <p>Fiscal Impact: None</p>	
9 Information	<p>TPAC Report</p> <p>This is a standing agenda item report of the TPAC's activities.</p> <p>Overview: The TPAC met on March 15, 2010. This item updates the Commission on the status and activities of the TPAC.</p> <p>Staff Recommendation: None.</p> <p>Fiscal Impact: None</p>	<p>Carol Skiljan Chairwoman TPAC</p>
10 Information	<p>Finance Committee Report including the FY 2010 – 11 Budget First Review</p> <p>Supporting Documents</p> <p>This is a standing agenda item report of the Finance Committee's activities.</p> <p>Overview: The Finance Committee met on March 23, 2010. This item updates the Commission on the status and activities of the Finance Committee including the Summary Balance Sheet as of February 28, 2010.</p> <p>Additionally, staff will present the FY 2010–11 budget for a first review. The budget will be accompanied by an updated version of the 10 Year Financial Spending Plan.</p> <p>Staff Recommendation: None. For information only.</p> <p>Fiscal Impact: None</p>	<p>Fred Baranowski Finance Committee Chair</p> <p>Martin Cherry Operations Manager</p>
11 Information	<p>Executive Director Monthly Report</p> <p>Supporting Document</p> <p>Overview: The Commission will be given an update on key items at the State First 5 Commission and the First 5 Association.</p> <p>A written status report of Commission activities is in the agenda packet for this meeting.</p> <p>Staff Recommendation:</p>	<p>Executive Director Jiménez</p>

	<p>None. For information only.</p> <p>Fiscal Impact: None</p>	
12	<p>Future Agenda Items</p> <ul style="list-style-type: none"> ▶ Approval of the FY 2010 – 11 Budget and 10-Year Financial Spending Plan ▶ Policy Revision: F5C-020 Guidelines for Human Subjects Protection and Data Security for Research and Evaluation Activities ▶ School Readiness Program Contract Amendments ▶ Update on Targeted At-Risk Home Visiting 	<p>Chairwoman Jacob</p>