

**5
Action**

Information and Referral Services Contract Amendment
Supporting Documents

Overview:

The Commission has supported the development and implementation of the 211 information and referral system since its inception. The current 211 San Diego contract provides for a toll free telephone number and call center which is supported by an electronic database, website, and online directory of resources. 211 is a “one stop shop” phone, web and media link for parents of young children and San Diego’s residents to local health and human services programs.

The request before the Commission is to approve a sole source contract amendment to add 5 additional option years to 211 San Diego’s current contract for information and referral services for a total of up to \$3,000,000 over the 5 year period.

Staff Recommendation:

- 1) Find that the proposed allocation for a contract amendment for Information and Referral services is consistent with the Commission’s Strategic Plan, furthers the support and improvement of early childhood development within the County and provides a public benefit.
- 2) Authorize the Executive Director or her designee to negotiate and execute a contract amendment with 211 San Diego for up to \$3 million as a project length budget for FY 2010-11 through FY 2014-15 for Information and Referral Services. Approval of this request will obligate funds for five years:
 - o up to \$800,000 will be approved for FY 2010-11 from that year’s budget;
 - o up to \$700,000 will be approved for FY 2011-12 from that year’s budget;
 - o up to \$600,000 will be approved for FY 2012-13 from that year’s budget;
 - o up to \$500,000 will be approved for FY 2013-14 from that year’s budget;
 - o up to \$400,000 will be approved for FY 2014-15 from that year’s budget.

Fiscal Impact:

Up to \$3,000,000 will be obligated (per above) from the FY 2010-11 to FY 2014-15 budgets from the Information and Referral line in the approved 5-year Program Allocation Plan.

**Executive
Director**
Jiménez

**Lynn Eldred
Program and
Evaluation
Manager**